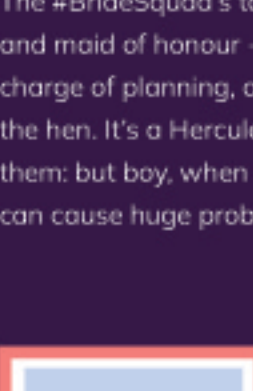
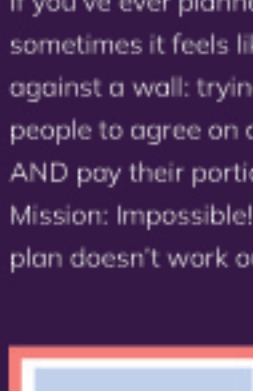


Hen do Horror!



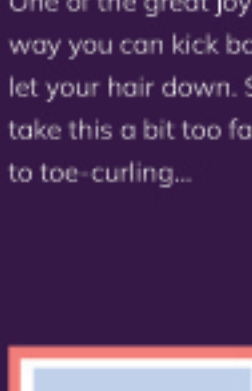
Maid of honour/ bridesmaids

The #BrideSquad's top rung - the bridesmaids and maid of honour - are almost always in charge of planning, organising and managing the hen. It's a Herculean task and hats off to them: but boy, when bridesmaids go bad, it can cause huge problems...



Planning/ organising

If you've ever planned a hen, you'll know that sometimes it feels like banging your heads against a wall: trying to get a large group of people to agree on activities, commit to a date AND pay their portion in good time can be like Mission: Impossible! However, sometimes the plan doesn't work out so well...



Inappropriate behaviour

One of the great joys of a hen party is the way you can kick back, have a few drinks and let your hair down. Some hens, though, can take this a bit too far and go from fun-loving to toe-curling...



Mother/ mother in law

Mother-in-law jokes are a staple of most engagements and weddings for a reason: sometimes mums, and mothers-in-law, can be a nightmare...



Cost/ paying for things

We love our friends, but hen parties can get expensive FAST. Especially if you're the one putting it on your card and other people are slow to pay you back.



Travel

Is it fun to visit new places? Absolutely. But getting there can be murder!

The hen party from hell

According to our survey, the hen party from hell looks like this:



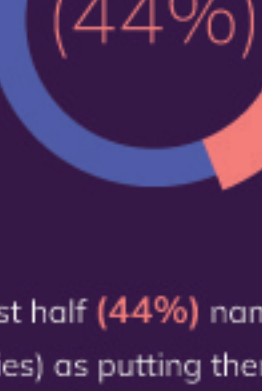
Physical activity



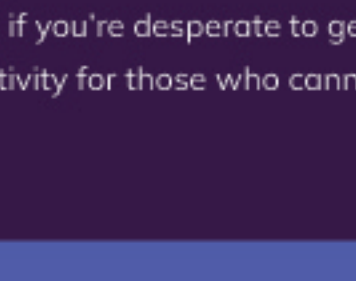
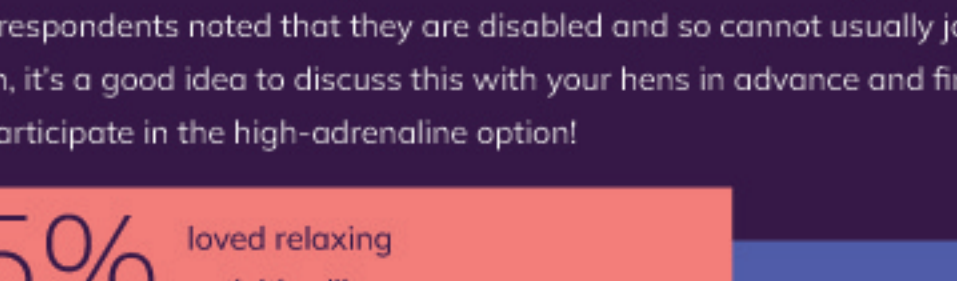
Nightclub



Brainteaser activity



Fancy dress



The most-hated activities of our hens were those that required physical exertion and exercise: almost half (44%) named these types of activities (such as Go Ape, funruns, It's a Knockout and other types of physical activities) as putting them off attending a hen do. It's worth remembering that there are many reasons why people cannot participate in these activities - for example, some respondents noted that they are disabled and so cannot usually join in - and so if you're desperate to get sweaty on your hen, it's a good idea to discuss this with your hens in advance and find another activity for those who cannot or do not wish to participate in the high-adrenaline option!

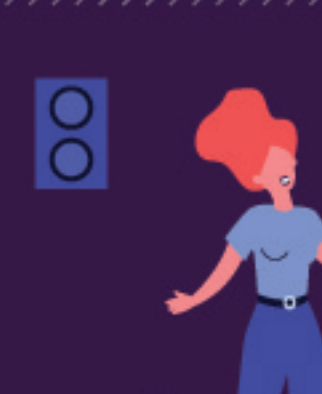


55%

loved relaxing activities like spas.

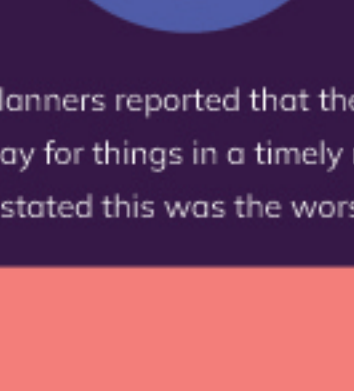


You might want to put away those wigs and glasses, because 32% of our hens also stated that they can't stand fancy dress!



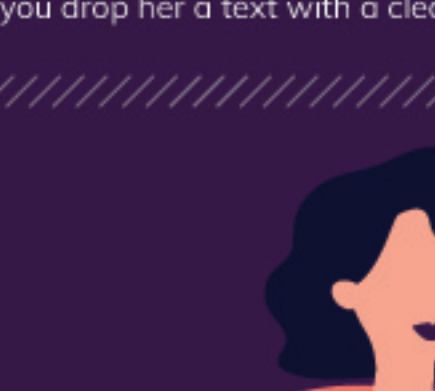
34%

Then again, 34% named it as something they love about hen parties... so maybe the answer here is to ask your friends honestly about whether they're keen to get dressed up before you hit the town!



35% of our hens reported wanting to give nightclubs the swerve.

Hen do planners reported that their biggest nightmare by far is getting hens to pay for things in a timely manner! A whopping 78% of hen planners stated this was the worst thing about the planning process



78%

Bookings for hotels, restaurants and excursions are typically booked on a single card to avoid anyone missing out. So next time you are a hen attendee, spare a thought for the frazzled maid of honour organising the whole shebang and make sure you drop her a text with a clear description of when you'll send her the money!

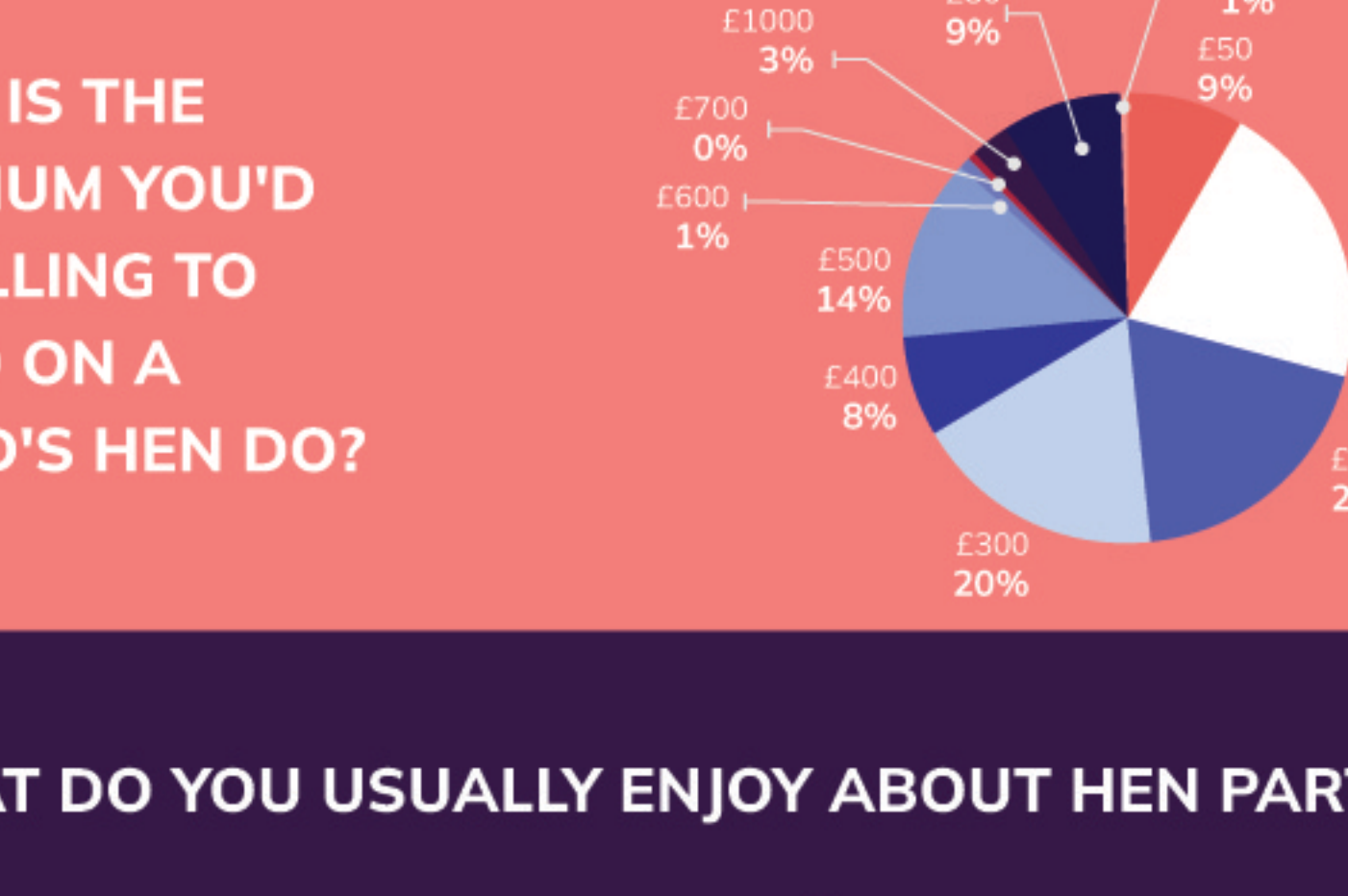


Our respondents generally really enjoy hen parties, rating them **3.8/5** for enjoyment.

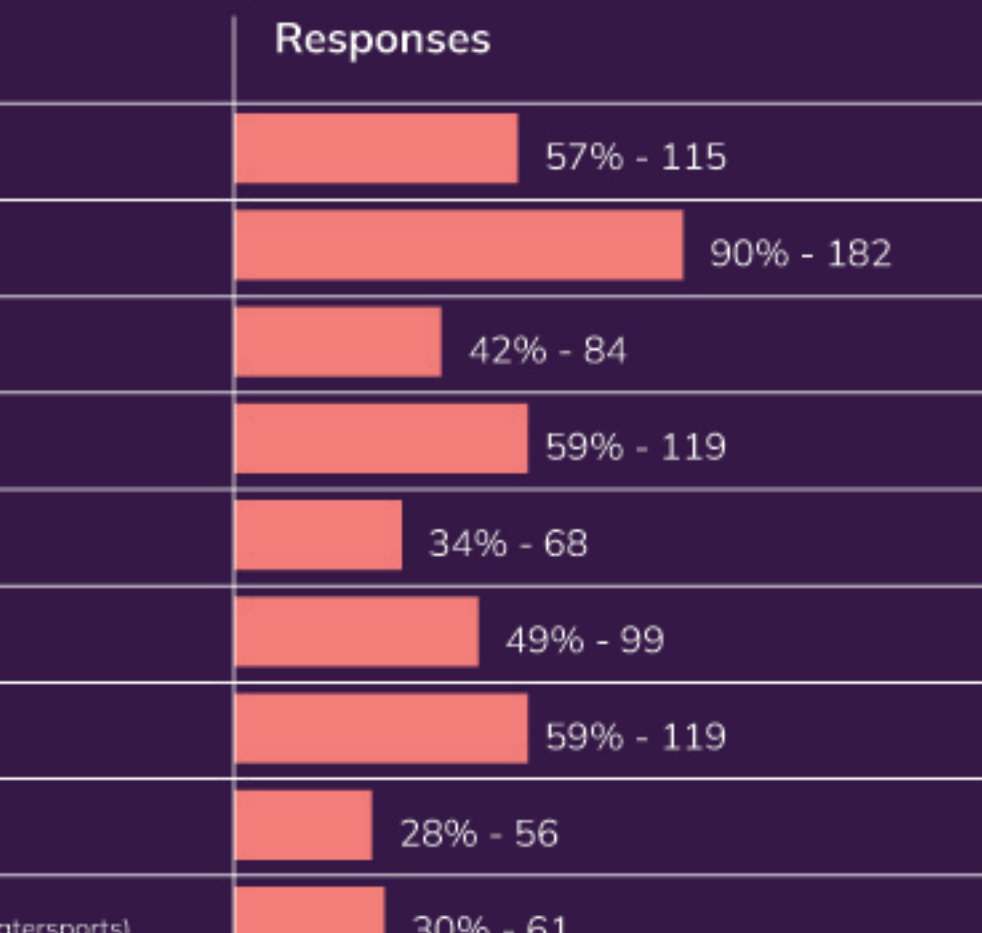
HOW MANY HEN PARTIES HAVE YOU ATTENDED IN THE LAST 5 YEARS?



ON AVERAGE, HOW MUCH DO YOU THINK YOU SPEND ATTENDING A HEN PARTY?



WHAT IS THE MAXIMUM YOU'D BE WILLING TO SPEND ON A FRIEND'S HEN DO?



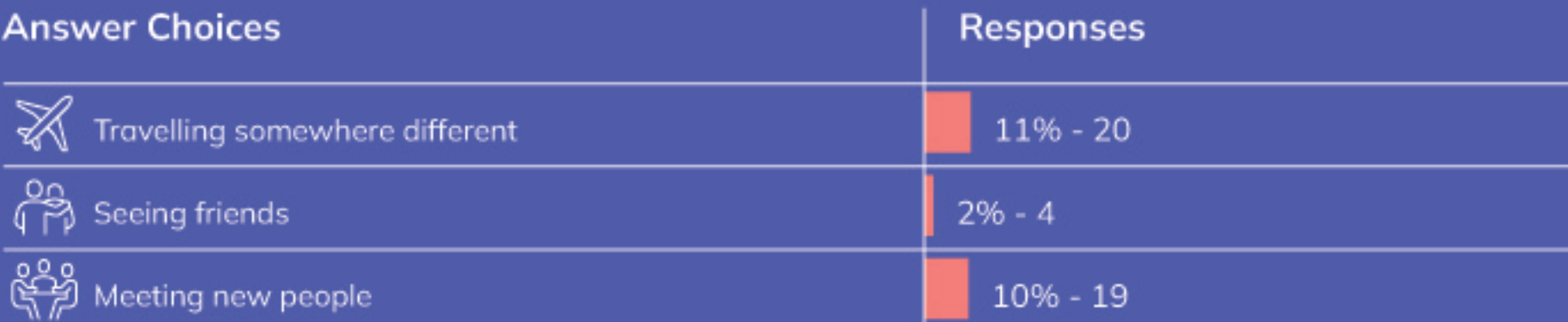
WHAT DO YOU USUALLY ENJOY ABOUT HEN PARTIES?

Answer Choices	Responses
Travelling somewhere different	57% - 115
Seeing friends	90% - 182
Meeting new people	42% - 84
Drinking alcohol	59% - 119
Fancy dress	34% - 68
Playing games	49% - 99
Going to bars or pubs	59% - 119
Going to clubs	28% - 56
Participating in physical activities (e.g. Go Ape, watersports)	30% - 61
Participating in relaxing activities (e.g. Spa)	55% - 111
Participating in brainteasing activities (e.g. Escape rooms)	26% - 52
Other (please specify): Show	4% - 8

Seeing friends is overwhelmingly the best part of hen parties, with a huge 90% saying this is a part of hens they really enjoy.

Drinking alcohol and going to bars/pubs are also favourites, with 59% of respondents stating they enjoy these activities at hen parties.

The bottom 3 activities are



WHAT DO YOU USUALLY NOT ENJOY ABOUT HEN PARTIES?

Answer Choices	Responses
Travelling somewhere different	11% - 20
Seeing friends	2% - 4
Meeting new people	10% - 19
Drinking alcohol	13% - 24
Fancy dress	31% - 58
Playing games	23% - 43
Going to bars or pubs	15% - 28
Going to clubs	35% - 65
Participating in physical activities (e.g. Go Ape, watersports)	44% - 81
Participating in relaxing activities (e.g. Spa)	12% - 23
Participating in brainteasing activities (e.g. Escape rooms)	29% - 53
Other (please specify): Show	6% - 12

DO ANY OF THE FOLLOWING FACTORS MAKE YOU LESS LIKELY TO ATTEND A HEN PARTY?



ANSWERED:198 SKIPPED:4 RESPONSE TOTAL: 198

DO ANY OF THESE THINGS MAKE YOU FEEL ANXIOUS OR STRESSED ABOUT PLANNING A HEN PARTY?

Answer Choices	Responses
Getting people to reply to you about the hen	70% - 64
Having people pay you back for activities/travel costs, etc.	77% - 71
Getting people to commit to attending/ not attending	71% - 65
Resistance to your ideas	29% - 27
Resistance to the cost of proposed activities	43% - 40
The bride's expectations	40% - 37
Finding activities to suit everyone	55% - 51
Other (please specify): Show	0% - 0

ANSWERED:92 SKIPPED:110 RESPONSE TOTAL: 92

DO ANY OF THESE THINGS MAKE YOU FEEL ANXIOUS OR STRESSED ABOUT ATTENDING A HEN PARTY?

Answer Choices	Responses
Meeting new people	24% - 46
Travelling somewhere new	18% - 34
Worries about cost	65% - 125
Not enjoying activities	51% - 97
Not liking other people in the hen group	45% - 86
Pressure to conform with the group	48% - 91
Being asked to pay for the bride	17% - 32
Other (please specify): Show	0% - 1

ANSWERED:191 SKIPPED:11 RESPONSE TOTAL: 191